

CULTURE RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 46

Brighton & Hove City Council

Subject:	Events Programme in Parks and Open Spaces 2011		
Date of Meeting:	7 th December 2010		
Report of:	Strategic Director of Communities		
Contact Officers:	Name: Jayne Babb	Tel:	290372
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Key Decision:	No	Forward Plan No. (7 Digit Ref): n/a	
Wards Affected:	All		

FOR GENERAL RELEASE

1 SUMMARY AND POLICY CONTEXT:

- 1.1 To set out the proposed programme of special events for Parks and Open Spaces in 2011 and to seek landlord's consent for these events.

2. RECOMMENDATIONS:

That the Cabinet Member for Culture, Recreation and Tourism

- 2.1 approves the events listed in Appendix 1.
- 2.2 authorises officers to enter into formal agreements with event organisers to determine conditions, fees and levels of support as appropriate &.
- 2.3 authorises the Head of Tourism & Leisure after consultation with the Cabinet Member for Culture Recreation & Tourism to make any alterations to the events programme as necessary and to approve new applications.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Most of the events listed in Appendix A have been taking place in the city over the past few years and continue to retain their previous locations and formats.
- 3.2 In 2010 there were over 300 events hosted in the city and many wish to return again in 2011. Some of the larger scale events such as the Marathon and Pride will be making changes to their format after taking

on board comments and recommendations made at the post event debriefs.

- 3.3 Pride is undertaking a review of both the event and the parade and will be bringing forward their proposals on the new format to the City Safety Advisory Group and the multi agency event liaison meetings by the end of the year.
- 3.4 The inaugural Brighton Marathon, staged in 2010, was regarded as a great success throughout the city. The organisers have chosen to follow the same route for 2011, the only change from 2010 being increased entry numbers - from 12000 to 15000 runners. In line with other marathons the event organisers are broadening the event to create more of a festival throughout the city. With events taking place over the weekend it will also encompass youth races, a running/marathon exhibition at the Brighton Centre and pre and post marathon parties.
- 3.5 A new event taking place in 2011 on the eastern most lawn in Hove, closest to the Peace Statue. Open from 10am to 8pm each day, with ticketed admission, the event would feature restaurant tasters, food and drink exhibitors, a chef's theatre, entertainment, children's cookery classes and food and drink master classes. It is hoped to attract 6000 visitors over the three days. Foodies Festival. 30th April - 2nd May. Hove Lawns.
- 3.6 The new community football stadium opens in 2011 and will be hosting its first game of the new season in August. Officers have worked with event organisers Pride, Shakedown and the Kite Festival to find suitable alternative dates so that these events could still take place and receive full support from the council and its partner agencies.
- 3.5 To ensure the safe management of events all of the events listed are reviewed by the City safety Advisory Group (SAG). The Civil Contingencies Act places a statutory duty on councils to mitigate civil risks in their areas. In part this is achieved by hosting Safety Advisory Groups which bring together the police, transport police, fire service, ambulance, hospital and highways and environmental health officers to review safety plans for any event held in the city. The SAG meets on a monthly basis to discuss recent events, and to review up and coming ones.

4. CONSULTATION:

- 4.1 Initial consultation has taken place with Ward Councillors, Sussex Police, East Sussex Fire & Rescue Service, South East Coast Ambulance Service, NHS Trust, Environmental Health & Licensing and Highways. Further consultation will take place as the events are developed with the respective event organiser.

- 4.2 All ward councillors were circulated the list of events, overall the comments were positive with members pleased to see so many events taking place in the city. Other comments received related to events taking place on Hove Lawns these included parking, noise and the use of amplified music and the overall condition of the site before and after the event has taken place. These and other principles relating to the staging of outdoor events will be considered as part of the overall review of the existing outdoor event policy. This review will be presented to the Cabinet Member Meeting in March 2011.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications:

- 5.1.1 The council finances its support for community events and free public entertainments through revenue received from major events. The only contribution from the Revenue Budget is for the Events' Officers' salaries. All major event organisers, especially those that fall into the commercial category, are required to provide a deposit. This would cover the cost of reinstatement, including the removal of litter, should it prove necessary for the council to undertake the work and use its own contractors.

Finance Officer Consulted: Karen Brookshaw Date: 22/11/2010

5.2 Legal Implications:

- 5.2.1 Brighton & Hove City Council is empowered under the East Sussex Act 1981 to use each park and open space for up to 28 days a year in order to facilitate the staging of major outdoor events. Some events may need planning permission (permissions may be available for grants of up to 28 days in any one year under the terms of Part IV Class B of Town & Country Planning (General Permitted Development) Order 1995)

- 5.2.2 The proposals in this report are made in accordance with the Outdoor Events Policy. The policy incorporates relevant considerations in respect of convention rights incorporated by the Human Rights Act 1998. The policy is clear that a balancing act is required between the competing interests of those who attend the events and those who do not wish to attend and consultation is suggested to ensure that this balancing exercise is properly carried out.

Layer Consulted: Marten Matthews Date: 24th November 2011

5.3 Equalities Implications:

5.3 The Events Programme caters for people from all sectors of the community as there are a diverse range of events that are staged in the city each year. Issues such as physical access to an event and designated viewing areas are developed and detailed in event plans where applicable.

5.4 Sustainability Implications:

5.4.1 All events are planned and staged in accordance with the statutory powers and planning obligations as set out in the outdoor events policy.

5.4.2 In August 2010 the city council's outdoor events team was awarded BS8901. Implementation of the standard will aid the delivery and performance management of the council's outdoor events programme. It will also provide the framework for increasing staff awareness, along with engagement and training on sustainability issues so that outdoor events that are staged in the city are as sustainable as possible.

A set of sustainability guidelines will be given to all event organisers to place sustainability high up the agenda when planning for all outdoor events.

5.5 Crime & Disorder Implications:

5.5.1 Event specific Safety Advisory Groups will be convened for all major outdoor events taking place in Brighton & Hove that have the potential to attract significantly large numbers of people. A protocol between the council and the emergency services was agreed in 2004 and will continue to be used in 2011.

5.5.2 The Police are involved in the consultation and planning of all major events.

5.6 Risk and Opportunity Management Implications:

5.6.1 All events will be subject to full site specific, suitable and sufficient risk assessments.

5.7 Corporate / Citywide Implications:

5.7.1 The events programme uses public open spaces throughout the city.

6. EVALUATION OF ANY ALTERNATIVE OPTION(S):

6.1 Not applicable

7. REASONS FOR REPORT RECOMMENDATIONS

- 7.1 Landlord's consent is required for the staging of all major outdoor events in Brighton & Hove.

- 7.2 Events continue to form an increasingly significant part of the council's overall tourism strategy as well as bringing significant economic benefits to the city. In 2009 events contributed 732 million to the city's economy and created 14000 full time equivalent jobs for local people. People experience civic pride and satisfaction when major recreational, sporting and entertainment events take place in their locality. These help to bring regional and national recognition to the city and enhance the reputation and identity of the area, as well as bringing significant economic benefits.

SUPPORTING DOCUMENTATION

Appendices:

1. List of proposed outdoor events for 2011.

Documents In Members' Rooms

Not applicable

Background Documents

1. Proposals from event organisers.

